
Tribal Scholarship and Mentorship Program Information Sheet

The casino industry's leading gaming and hospitality firm, Raving, is taking applications for the Tribal Mentorship and Scholarship Program during [Raving Next: Indian Gaming Analytics and Marketing Conference](#), January 28 - 30, 2019 at Pechanga Resort Casino, Temecula, CA. It is critical that Tribal members are engaged in discussions about the future of this competitive and complex industry. As a Native-owned business, we want to ensure there are opportunities for future leaders to have a seat at the table.

Raving is offering the opportunity for up to five eligible tribal members to attend at no cost Indian country's largest and longest running conference, [Raving Next: Indian Gaming Analytics and Marketing Conference](#).

"The Tribal Scholarship and Mentorship Program was a fantastic experience. While the opportunity to attend Raving's word-class training was itself incredible, the chance to network with so many people, including CEOs of industry-leading companies, professionals on the cutting edge of marketing research, and even an astronaut, was truly invaluable. Compounding this was the opportunity to work with the Raving team, each of whom treated me with great warmth and gentle guidance. I was very fortunate to be able to take part in this program, and I strongly encourage any and all young Native professionals to do the same." Caden Chase, Marketing Coordinator, Indigo Sky Casino & Resort

These tribal members will receive exclusive opportunities to engage with industry leaders throughout the United States and work closely with an assigned mentor during the event. They will also work with the Raving event team to facilitate sessions and interactive learning events. The internship covers the cost of the conference and conference meals. Throughout this three-day experience, participants learn valuable skills to take back to their organizations. They will also witness and participate in discussions about decisive strategies for analytics and marketing through group exercises, roundtables and presentations.

- ***Are you a supervisor working with a talented and motivated tribal member that will be a future leader in your gaming operation that would embrace this experience?***
- ***Are you currently in a tribal member development program and aspire to be part of the next generation of leadership for your Tribe?***

How to apply

Eligibility: Any person who is a member of a federally recognized Tribe and currently in a formal tribal member development or training program. Must be 21 years or older.

Process: Applicant must submit the following:

1. A resume and one page letter stating your desire to participate in the program.

2. A letter from your supervisor of eligibility and their commitment to pay for all travel expenses, hotel and meals (not provided outside of the conference event).
3. A copy of your Tribe's formal program guidelines and curriculum.

Send this letter via email to Deana Scott, CEO, Raving, deanascott@ravingconsulting.com no later than December 1, 2018.

Selection: A panel of tribal leaders will select up to five participants, and all participants will be notified via email no later than December 15, 2018.

About Raving's Next: Indian Gaming Analytics and Marketing Conference

Since 2001, over 2,000 U.S. and Canadian Tribal casino executives have attended this marquee conference specifically designed for Indian gaming organizations. GMs, Directors and tribal leaders experience three days of relevant presentations, hands-on exercises, signature networking events and a casino marketing centric tradeshow. We contribute a portion from each attendee directly to the Notah Begay III Foundation, <http://www.nb3foundation.org>, Raving's charity partner – the 2018 contribution from this conference alone was over \$16,000.

About Raving

Raving is a full-service gaming and hospitality company that has worked with clients globally since 1998. As a Native-owned organization, our commitment to Indian Country creates the foundation of our Raving philosophy to enrich the lives of those we serve. Gaming and hospitality clients engage Raving to find a solution or to fix a problem. We can help you build a casino or hotel, build a stronger leadership team or build a strategic marketing plan. We're just one call away to assist you with your data analytics, player development, guest service, technology or gaming operations. We have helped hundreds of gaming and hospitality organizations reduce spend, increase revenues and build sustainable, profitable programs. We understand that some issues are specifically departmental, but most extend over several departments or require an organization-wide approach.

What makes us unique? The Raving team has worked at diverse properties at all levels of the operation. We understand the high-level issues, the challenges and sticky situations gaming executives face.

Is your performance stagnant? Are you giving away too much free play or you need to show ROI from your marketing programs? Want to build programs and processes that will last through change? Raving has assisted casinos and gaming companies worldwide to strategically improve their overall operations. We share your passion for the industry: your guests and your employees. We deeply care about developing your key team members, be it talented Tribal members or committed employees, to help build your organization.

Having trained and worked with thousands of casino teams from senior management to frontline team members, we believe in the importance of ongoing education. Raving has been the industry-leader and shares our wealth of experience through conferences, including the annual Raving NEXT: Indian Gaming Analytics & Marketing Conference and Raving's Host Development Conference. We also share through our weekly *Industry Report* and quarterly magazine, *Raving Solutions*.

For the last two decades Raving has partnered with over 142 Tribal Nations and Tribal enterprises and 68 Commercial properties along with First Nations throughout Canada. Our commitment to Indian Country creates the foundation of our Raving philosophy to enrich the lives of those we serve. As an active Associate member of the National Indian Gaming Association since 2002, we've conducted workshops annually on their behalf. Raving and its partners are also active supporters of, and requested speakers at, many regional Indian Gaming tradeshows including National Native American Human Resources Association (NNHARA), Oklahoma Indian Gaming Association (OIGA), Washington Indian Gaming Association (WIGA) and Northeastern Oklahoma Indigo Sky Expo (NOISE). We believe in the spirit of giving and the importance of creating a positive impact on future generations.