

Welcome to
***Raving NEXT: Indian Gaming Analytics &
Marketing Conference***

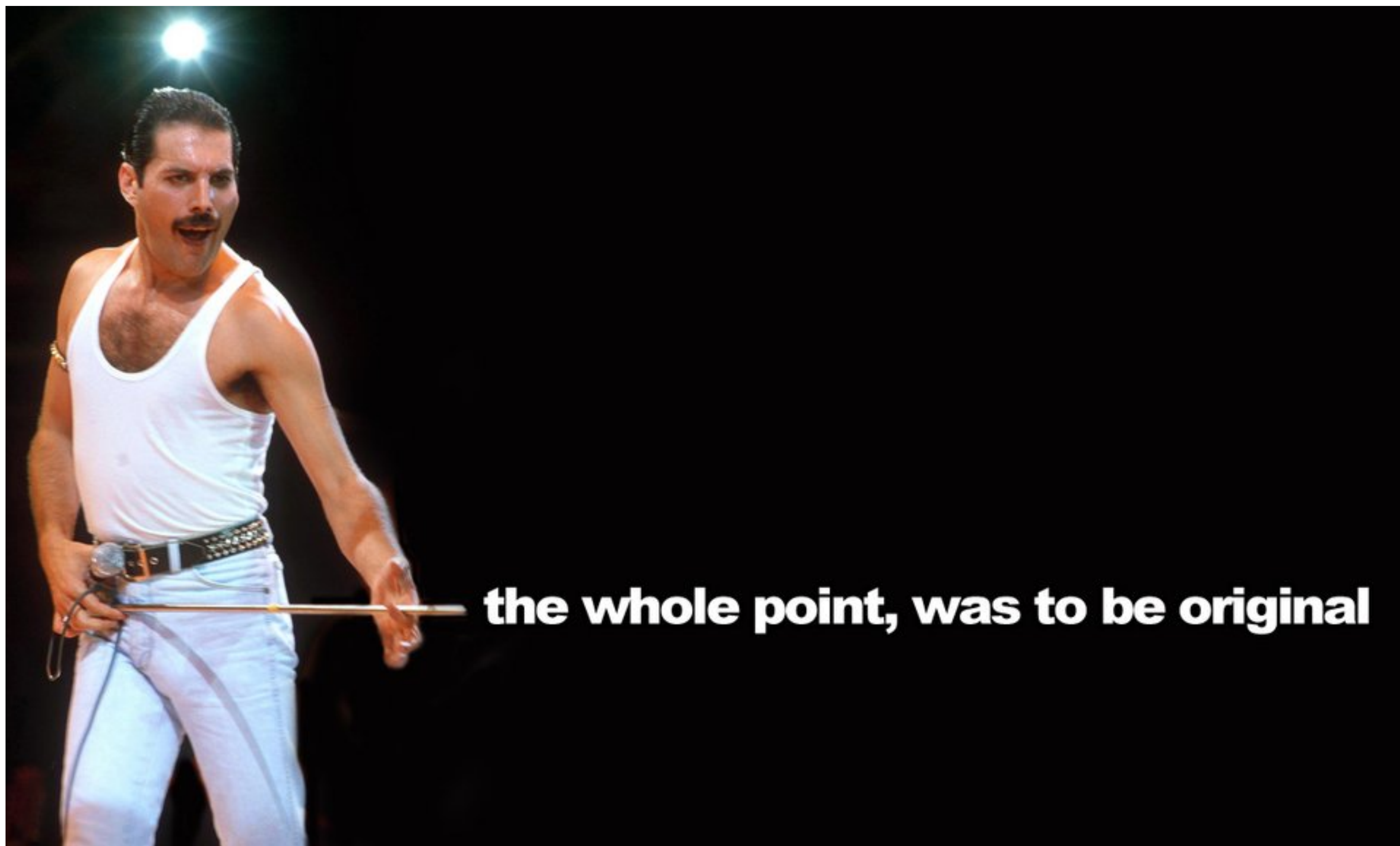
**Setting the Stage: Your Issues, Your Input,
Your Conference**

Raving NEXT Think Tank

Monday, January 28, 2019

8:30 AM – 10:30 AM

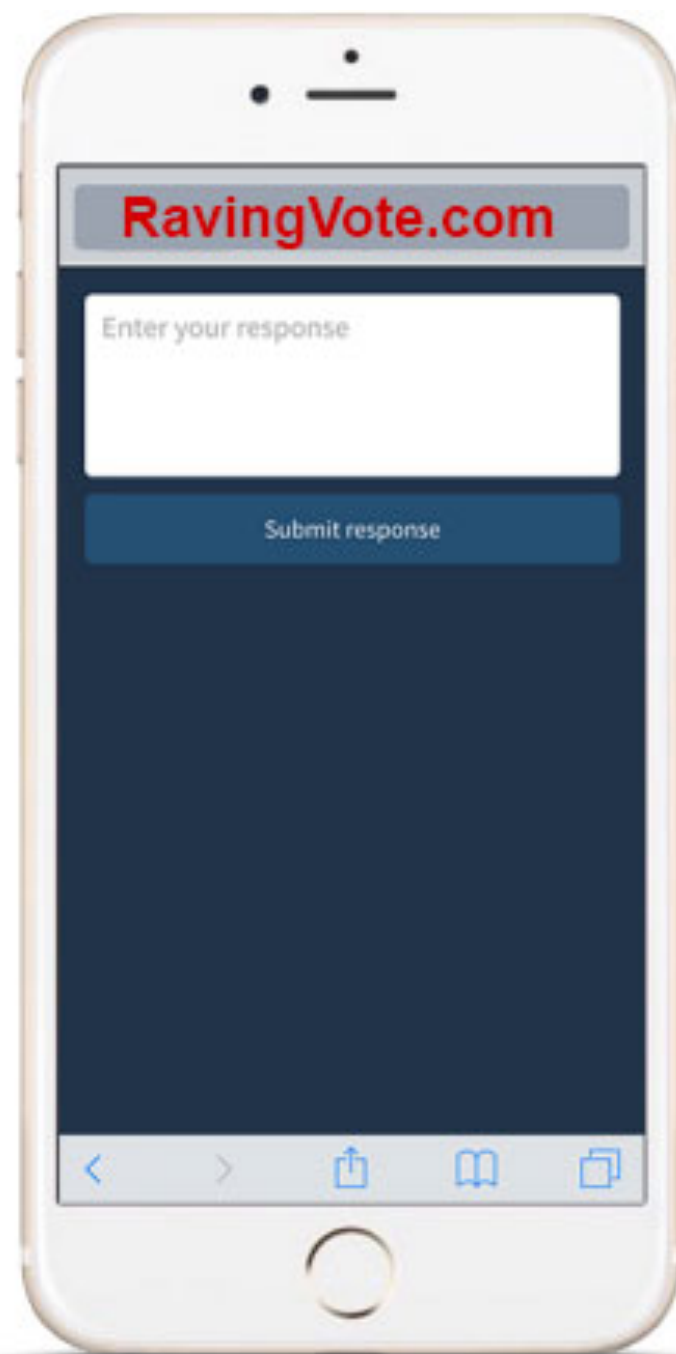




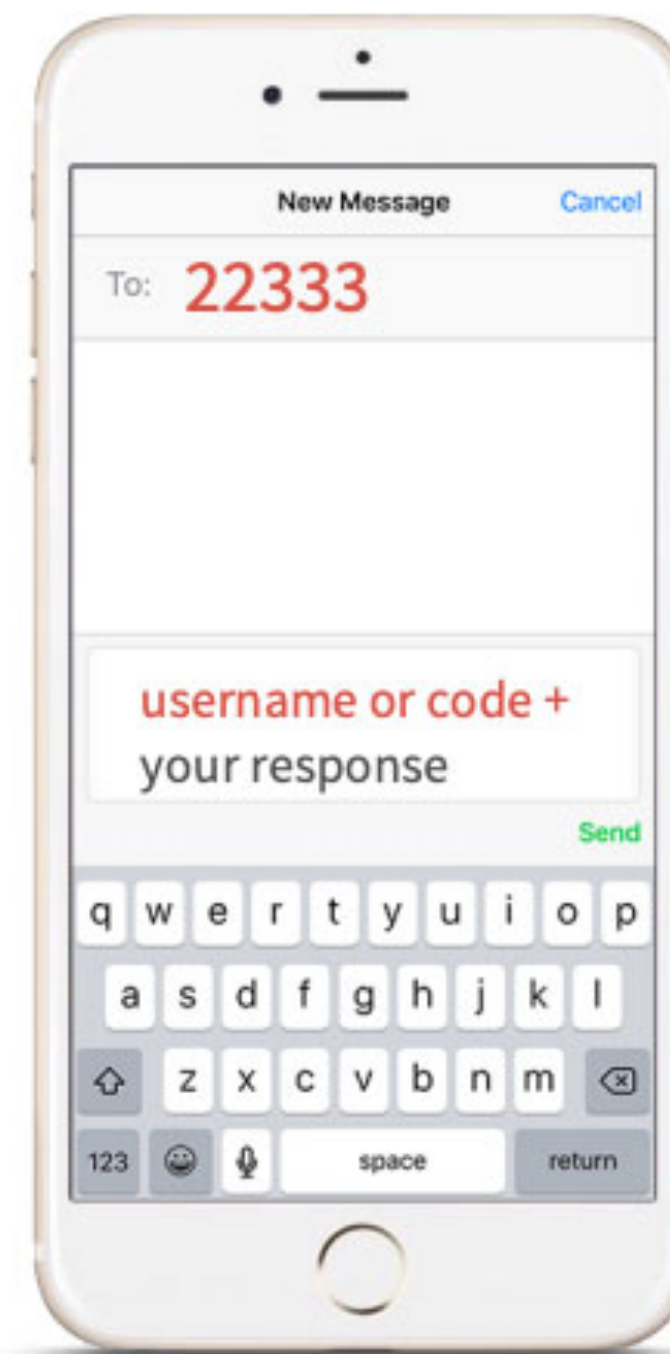


Go to RavingVote.com or text *RAVING* to 22333

Web Enabled Device SMS Text Messaging



Web voting



Text voting

**wifi login: Diamond Network
wifi password: Pechanga777**



Raving **NEXT**

What rock music star are you feeling like right now?

**VIEW END OF REPORT FOR
POLLING RESULTS**

How many Raving conferences have you attended?

This is my
first one! **A**

VIEW END OF REPORT FOR
2 – 7 **B**
POLLING RESULTS

8 – 12 **C**

12+ **D**

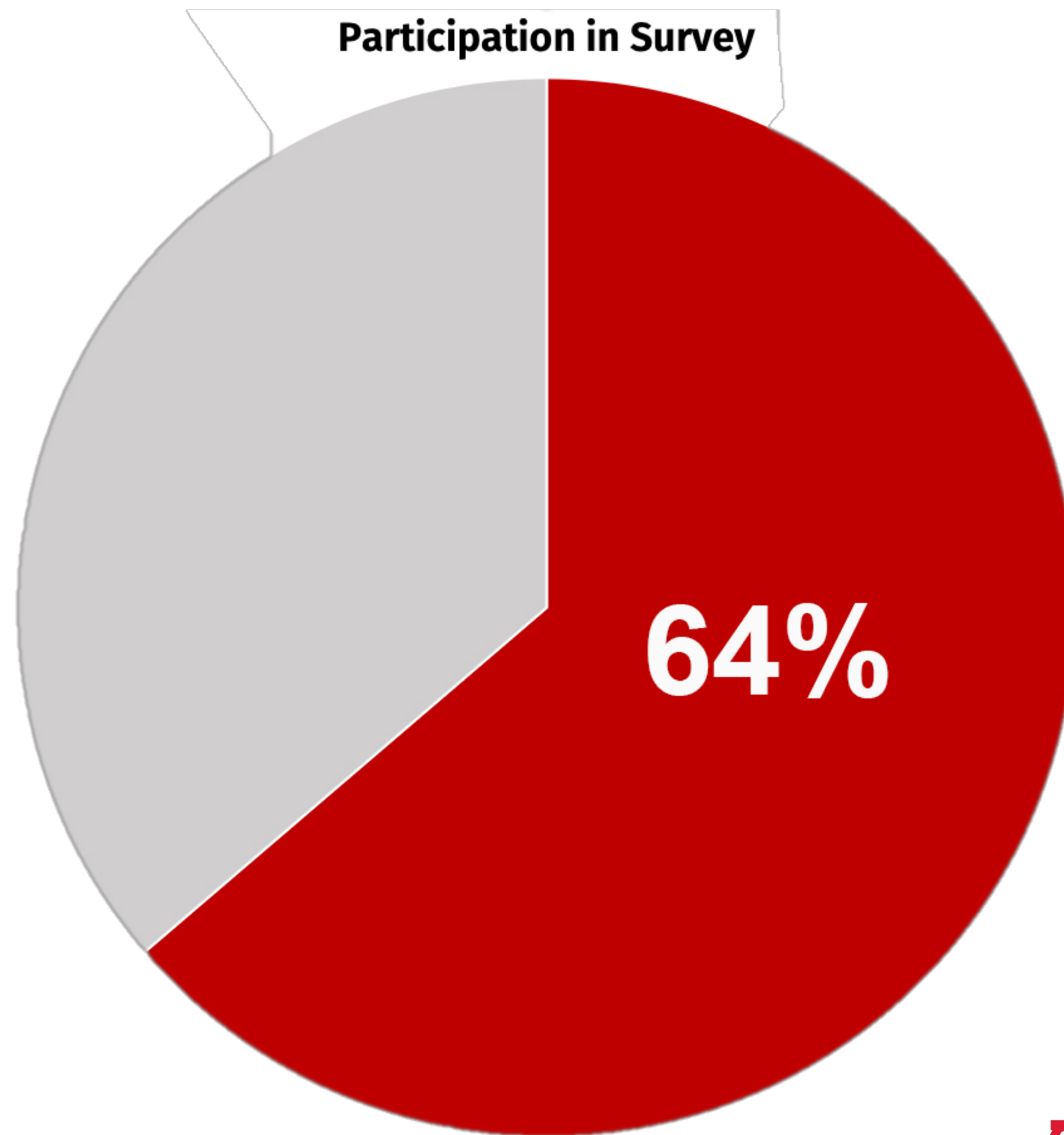
Where did you travel from?

**VIEW END OF REPORT FOR
POLLING RESULTS**

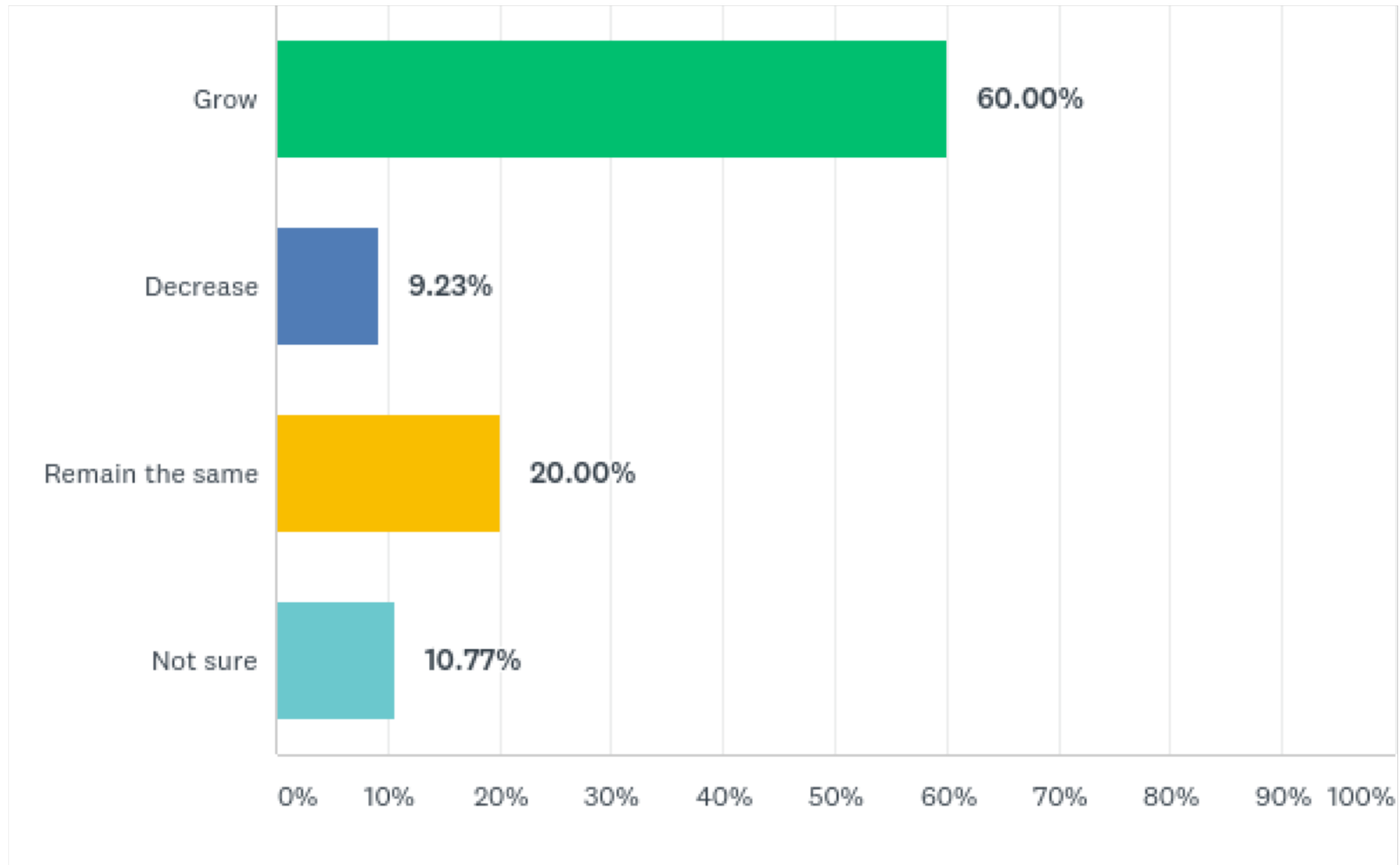




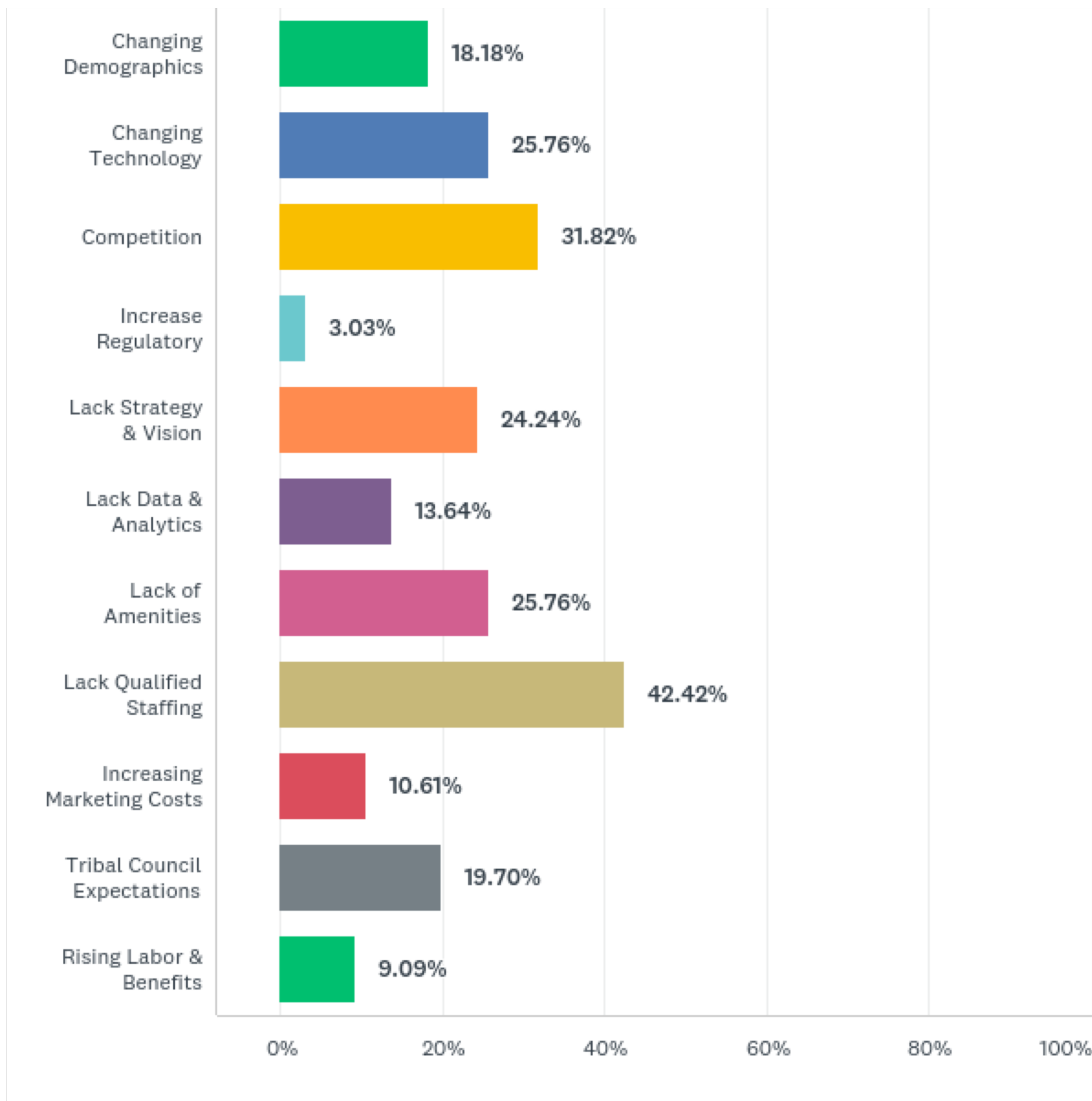
Raving NEXT Industry Challenges Survey



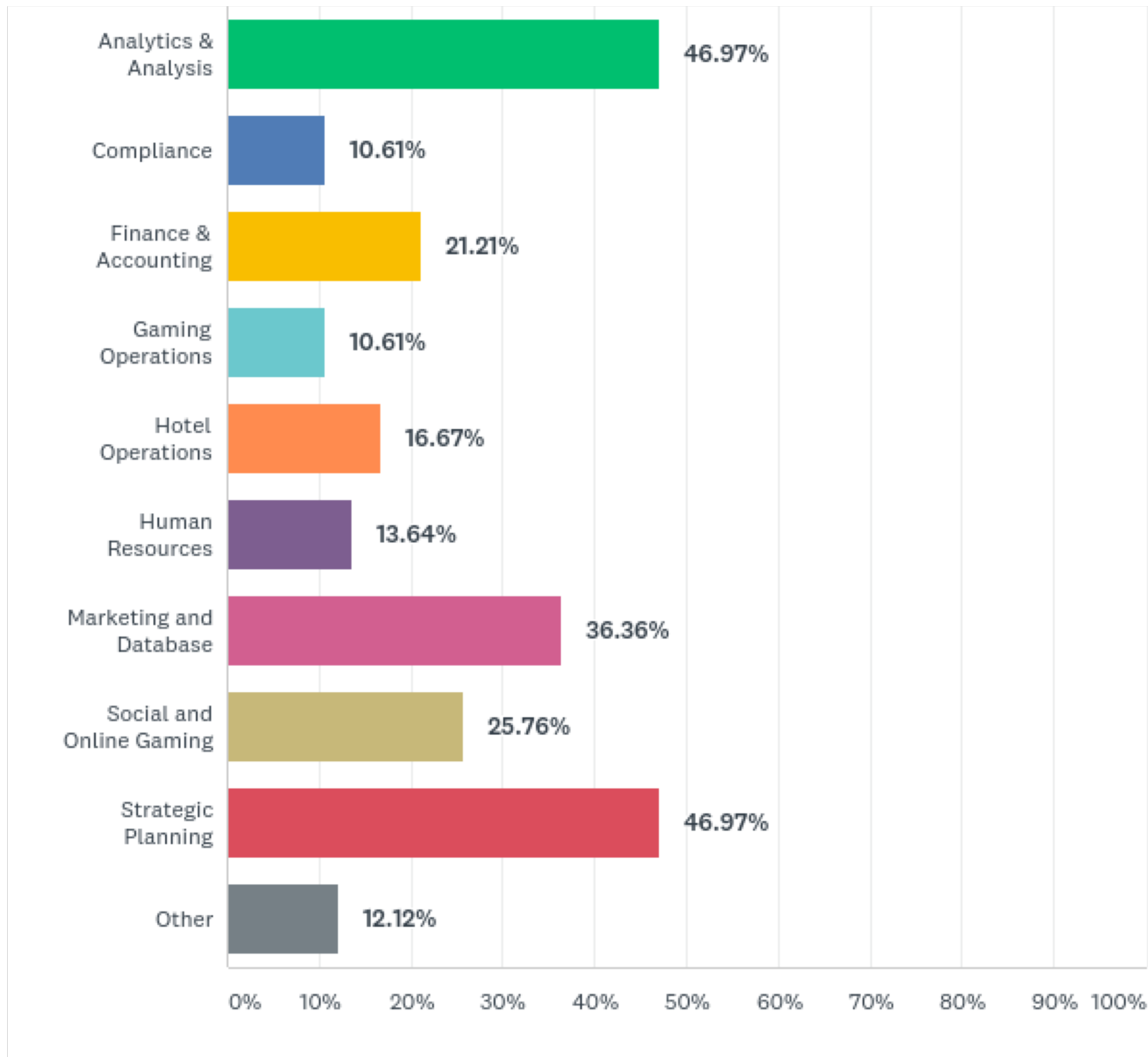
As a property did your revenues grow, remain the same or decrease?



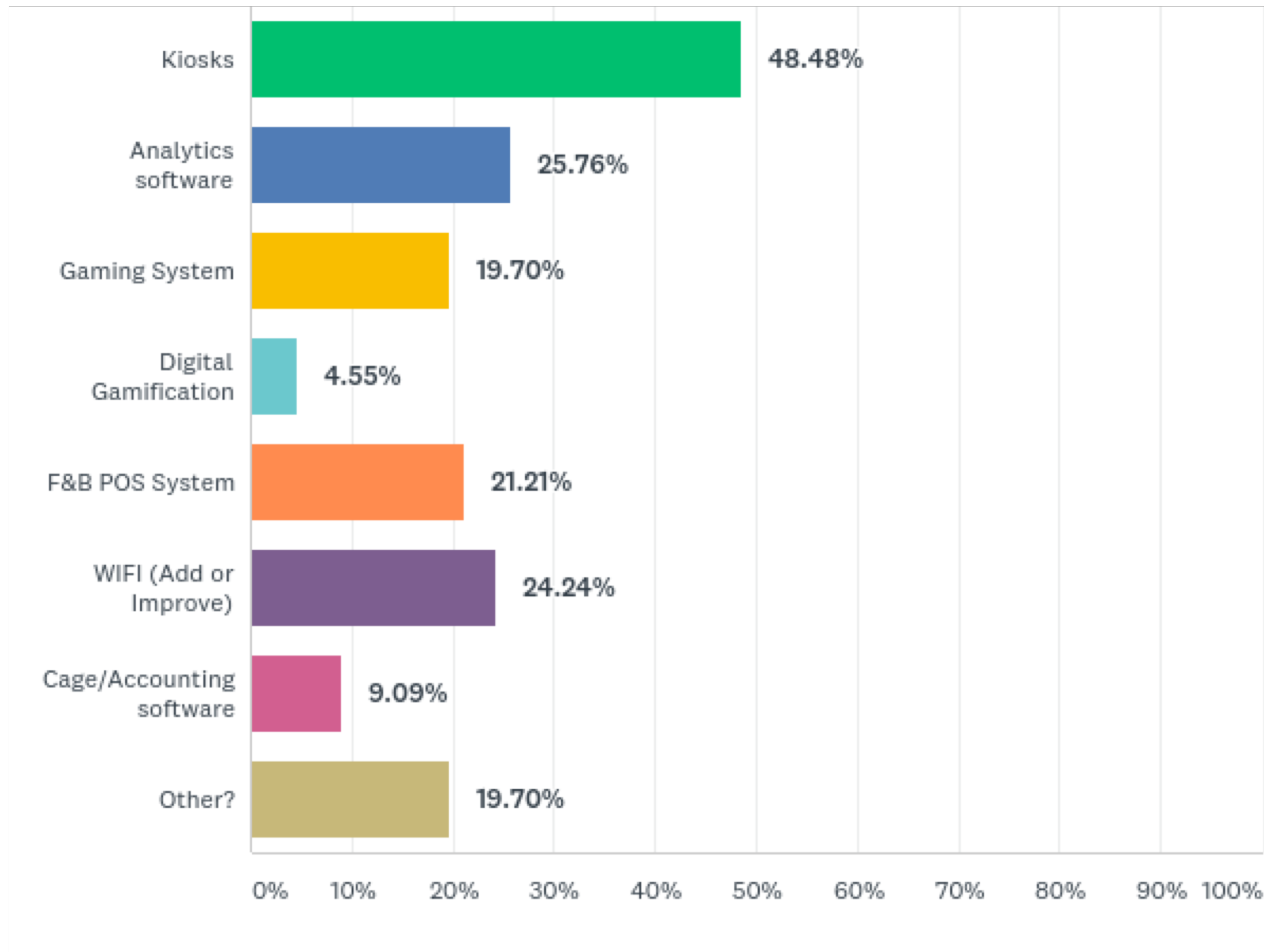
What are the top three issues facing your organization?



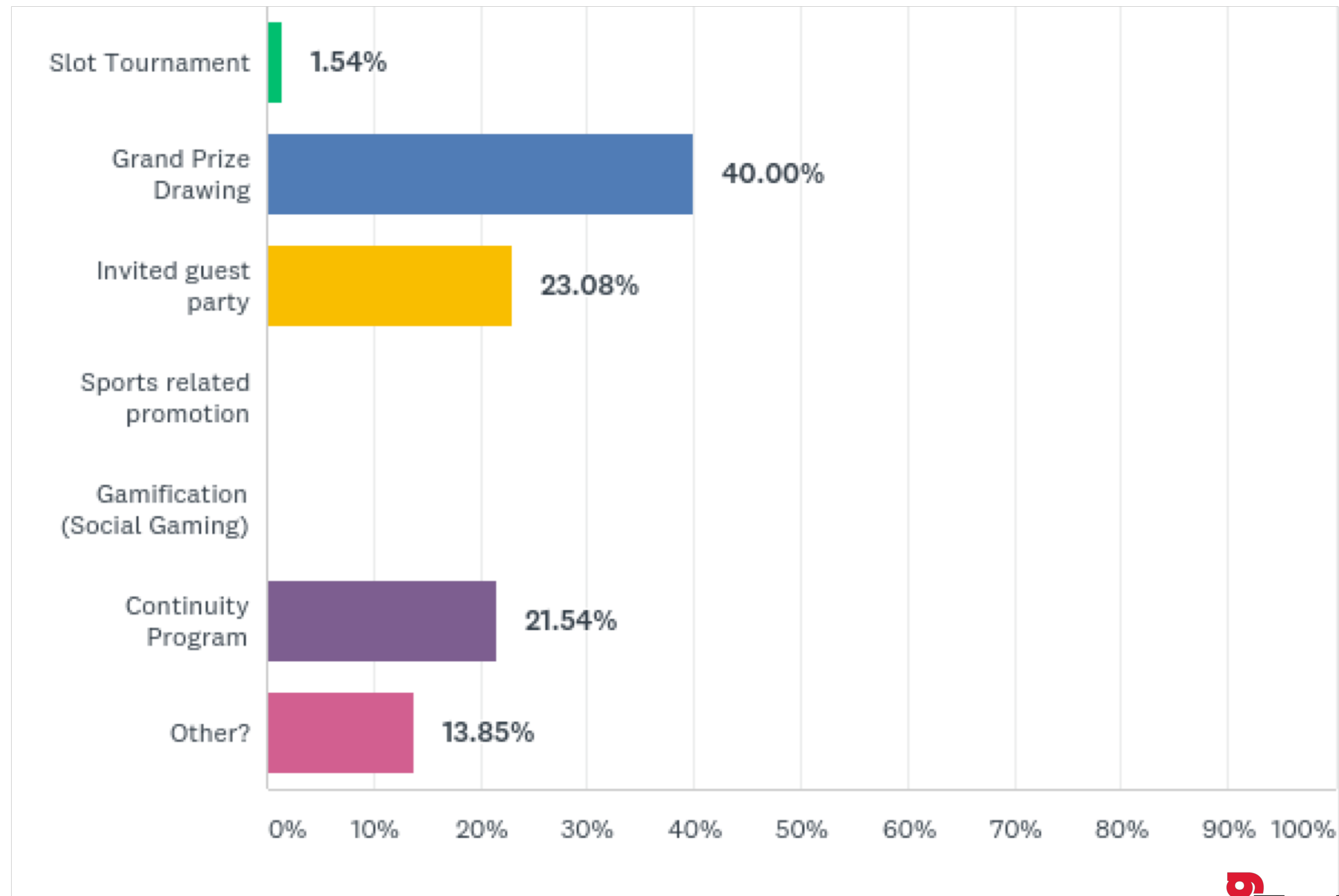
Select three areas of expertise you wish you had more of at your property



What are the top technology additions implemented in the past 12 months? Select up to three that you're seeing the best results.



What was the marketing promotion that drove the most ROI within the last 12 months?



Think Tank Challenge Group Project Assignment

TABLE 1 & 2	Tips for finding qualified staffing with limited resources
TABLE 3 & 4	Identify best practices for kiosks
TABLE 5 & 6	Identify Key Performance Indicators that should be used to evaluate marketing programs
TABLE 7 & 8	Identify ways properties without amenities can be competitive
TABLE 9 & 10	Identify key elements to create a successful grand prize drawing
TABLE 11, 12, 13	Marketing or operational ideas that properties who are struggling should consider that drive more revenue to reduce costs

Group Exercise:

1. Introductions

- Your position (pass out business card)
- Overview of your property
- Why did you come to the conference?

2. Select a recorder (Who will fill out the form?)

3. Select a facilitator (Who will present to the audience?)

4. Leave Think Tank Challenge form on the table when done.

Group Project Results

TABLE 1 & 2	Tips for finding qualified staffing with limited resources
TABLE 3 & 4	Identify best practices for kiosks
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TABLE 9 & 10	Identify key elements to create a successful grand prize drawing
TABLE 11, 12, 13	Marketing or operational ideas that properties who are struggling should consider that drive more revenue to reduce costs

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Current run (last updated Feb 4, 2019 11:50am)

3

Polls

84

Participants

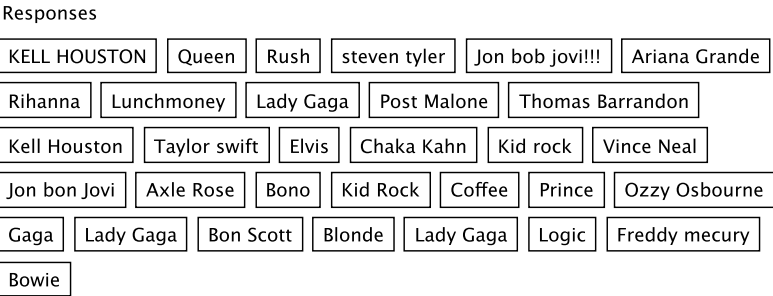
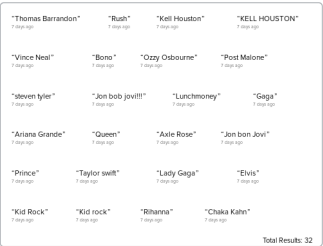
44

Average responses



Average engagement

What rock music star are you feeling like right now?

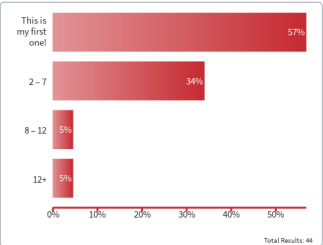


Engagement

32

Responses

How many Raving conferences have you attended?



Response options	Count	Percentage
This is my first one!	25	57%
2 – 7	15	34%
8 – 12	2	5%
12+	2	5%

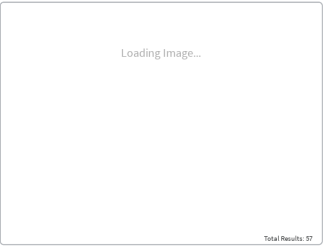


Engagement

44

Responses

Where did you travel from?



Engagement

57

Responses