

PRESS RELEASE – August 2019

Taking the Stage at Raving NEXT 2020: Temryss Xeli'tia Lane, Nike N7 Ambassador and Former Professional Footballer

Reno, NV – On January 28 – 30, 2020, Raving will take their base of Tribal casino operators and industry suppliers to Isleta Resort & Casino in Albuquerque, NM, for the 22nd *Raving NEXT: Indian Gaming Analytics and Marketing Conference*.

During this three-day conference, participants will attend the inspirational Tribal Spirit of Giving Celebration luncheon with the keynote presentation given by Temryss Xeli'tia Lane, from the Golden Eagle Clan of Lummi Nation. Her work as a scholar, sports broadcaster, and former professional soccer player, has guided her career to sports arenas, classrooms, and Indigenous lands globally.

She holds a Master's degree in American Indian Studies from UCLA and is an active Nike N7 Ambassador, where she works to create access to sports for Native youth.

Following her presentation, organizations that have participated in the annual Tribal Spirit of Giving Program will be recognized for their special events, acts of generosity, fundraising efforts and good works that have improved their communities. At the conclusion of the luncheon, a donation is given to Raving's charity partner, the Notah Begay III Foundation.

An Evolving Conference for Today's Gaming Executives

Lane's keynote presentation is one of many unique benefits of the event. As the industry has changed, so has the conference program, reflecting a curriculum and a format to help executives better harness technology, "big data" analytics, and other 21st century challenges. Added to conference presentations, roundtables, luncheons and unique networking events, participants have the opportunity to visit with a wide selection of exhibitors.

Duane Chapman, AGM, Lake of the Torches Resort Casino and a 2019 Raving NEXT Tribal Scholarship participant added, "I can't say enough for how Raving has created a very unique conference agenda. The conference is excitingly packed with many well regarded and respected professionals associated to the marketing and gaming industries. It's so greatly appreciated to have such interpersonal face-to-face communications with so many talented people during and continuing well on after the conference. Positive relationships are made from attending this conference!"

Scott shared, "Our attendees have shown us that they need and want more ways to learn than through traditional conference formats and that learning is not 'one size fits all.' We've had such a positive response to our interactive program and recognize that our attendees find solutions in different ways. During Temryss' keynote luncheon presentation and the celebration of Tribal Spirit of Giving, we know that attendees find inspiration that will take with them back to their properties."

Registration for the three-day event as well as sponsor and exhibitor space are now open. For more information on *Raving Next: Indian Gaming Analytics & Marketing Conference*, please visit www.RavingNEXT.com, or contact Christine Faria at 775-329-7864, chris@betravingknows.com.

