

Sponsorship Opportunities

Virtual Conference | February 2–3, 2027

2026 LITIGATION WATCH PREDICTION MARKETS

Judge tosses lawsuit claiming Seminole Tribe's Florida sports betting deal violated 2018 amendment

Updated on November 9, 2025 / 5:45 PM EST / CBS/News Service of Florida

Supreme Court decision gaming challenge, preserving Washington tribal compacts



CASINO STRATEGY & OPERATIONS SUMMIT
VIRTUAL EXPERIENCE 2026



PD Event Planning

- Define the goal
- Build — Acquisition, Growth & Reactivation
 - Maintain — Retention
- Define the constraints
- Limited tickets, seats, gifts, etc.
 - 80% growth focus, 20% high value reinvestment, low (loyalty)
 - Fill gaps with loyalty
- Set the targets
- Redeems from the build group
 - % build vs % maintenance
- Review evaluate / adjust
- What worked and didn't; who crushed sales



Executive Roundtable Discussion: Critical Strategies & Innovations for 2026



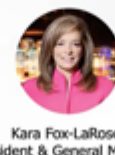
Deana Scott, CEO
Raving

MODERATOR

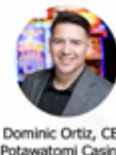
Session Sponsored by:



LuWana Hawley,
General Manager
Lucky Dog Casino



Kara Fox-LaRose,
President & General Manager
ilani



Dominic Ortiz, CEO
Potawatomi Casinos
& Hotels



Antonio Perez, General Manager
Rivers Casino Portsmouth



Brian Decorah, General Manager
Gun Lake Casino Resort

SPEAKERS



A virtual experience that expands access to more casino teams and increases sponsor visibility.

RavingNEXT.com

Why Sponsor NEXT?

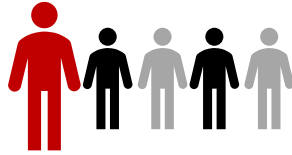
A focused virtual event built for meaningful industry connections.

**FIRST
YEAR
STATS**



425+

REGISTRANTS
IN 2026



1 in 5

ATTENDEES ARE EXECUTIVES,
GMs or TRIBAL LEADERS



175

TRIBAL + COMMERCIAL
CASINOS REPRESENTED



4,000+

PRE- & POST-SHOW
MARKETING REACH

BEFORE

- Website and Email Exposure
- Pre-Event Promotion

LIVE

- Session Visibility
- Event Platform Engagement

AFTER

- Post-Event Reach
- Follow-up Attendee List



NEXT gives sponsors direct access to qualified gaming industry leaders through a virtual experience designed for education, engagement and visibility before, during and after the event.

OUR INDUSTRY FOOTPRINT



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Gun Lake Casino Resort



Signature Opportunities

High-impact packages designed for visibility, thought leadership and engagement.

EXCLUSIVE



Title Sponsor

- Event-wide branding across live presentations
- Recognition in promotional materials + during live event
- Option to present one mainstage session

EXCLUSIVE



State of the Industry Report Sponsor

- 2-3 minute sponsor welcome
- Branding on survey report and opening session

EXCLUSIVE



Official Event Platform Sponsor

- Event homepage branding
- High-frequency brand visibility
- Three push announcements to all attendees

FEATURED



Team Watch Party Sponsor

- Sponsor a pizza party for a casino team **NEW**
- Recognition during live watch-party shoutouts
- Memorable team engagement

FEATURED



Meet & Mingle Sponsor

- 2-3 minute sponsor welcome
- Branded audience interaction
- High-engagement visibility

FEATURED



Main Stage Session Sponsor

- 2-3 minute sponsor welcome
- Branding on live presentation
- Thought leadership alignment with session content



ALL SIGNATURE SPONSORSHIP OPPORTUNITIES INCLUDE:

- Sponsorship Listing & Logo Recognition
- Attendee List Before & After the Show
- Pre-Show Social Media Recognition
- Banner Ad on RavingNEXT.com + TGandH.com

More Ways to Participate

Build a custom package that reaches attendees before, during and after NEXT.



ADDITIONAL SPONSORSHIPS

Morning Spotlight Session Sponsor

- Host a sponsor-led educational session before the main agenda
- Position your company as a thought leader

Breakout Session Sponsor

- Align your brand with a focused operational topic
- Recognition on session promotion and presentation materials

Audience Insights Sponsor

- Brand live polling and Q&A throughout NEXT
- Align your company with audience insights and key takeaways

Bonus Education Day Sponsor

- Host a live or recorded sponsor-led educational session following the main event
- Extend your presence beyond the two-day event



EXPAND YOUR REACH!

Add extra visibility to any sponsorship package:



Digital Exhibitor Profile



Sponsored TG&H Eblast



Website Banner Advertising



Sponsor Welcome Video



Resource Download



Gift Giveaway



Let's build the right sponsorship package for your goals.

Custom opportunities can combine NEXT sponsorships with TG&H advertising to extend your visibility before, during and after the event.

Contact us to discuss sponsorships and custom packages.

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